Hello all,

As noted in this morning’s meeting, we would like to request the following content for use in the Lehmkuhl “Open Ship” day exhibition planned for December 19 and 27. Exhibition design firm Darling Green is creating signage templates for standing signs to ensure that the display has a cohesive aesthetic and will stand up to December weather. Your content will be placed within these templates and then sent to you for review and approval prior to production. If you have any questions regarding your content, please don’t hesitate to ask me directly.

Please send all content no later than **Tuesday, November 23**.

1. **High Resolution Images**
Minimum of two – three images at 300 dpi
2. **Headlines and Descriptive Texts**Maximum three headlines and three short descriptive texts (75 words)
3. **Logo/s**
Desired organization logo/s in EPS, AI, or PNG file formats. If sending as AI file, please ensure that your text is outlined/vectorized. (Note: The One Ocean Expedition logo will be included across all signs.)
4. **Links**Organization website or similar that you would like listed on the sign. If you have other materials/sites that you would like to link to via QR code, please let me know.
5. **Social Handles and Hashtags**Organization social handles or hashtags (Instagram, Facebook, Twitter) that you would like listed on the sign.

Darling Green and I will put together an exhibition floorplan that we will share with all partners. This floorplan will note the location of all standing signs, screens, catering tables, etc. (We will coordinate with Solveig directly on what is possible in the space.)

Many thanks,

**Norwegian Polar Institute**

We carry out research, environmental monitoring and mapping, and provide environmental management advice, in the Arctic and the Antarctic.

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QR-kode?